



Simply Paper

WEDDING STATIONERY GUIDE

WELCOME TO SIMPLY PAPER!

Congratulations on your Engagement!

*So you're looking for the perfect wedding stationery...
Simply Paper is committed to offering the largest selection of
high quality, budget-friendly, fully customizable wedding
stationery from Save the Dates to Day-Of decor...
and we promise that you'll love working with us to create
picture-perfect custom stationery that reflects your wedding
vision!*

*About us: We are a small design & print studio that loves
creating beautiful paper! At Simply Paper, we believe custom
stationery is a unique and original way to truly personalize
and set the tone for your wedding! We are inspired by the
notion that everyone should be able to express their personal
style and vision throughout any occasion. Which is why we
offer full complimentary customization for any of our designs!
We pay close attention to every detail so that we can create a
one-of-a-kind product, that perfectly reflects your vision.*

*We also believe that planning your wedding should be fun
and stress-free, so we work with you one-on-one from start to
finish, to help you create the perfect stationery.*

*Ready to create the perfect stationery for your wedding? This
guide will give you all of the info you need to get started!*



THE SIMPLY PAPER EXPERIENCE

ABOUT

At Simply Paper, we want you to be truly happy with your wedding stationery, and we believe there is no reason why you can't get exactly what you want! This is why you have the opportunity to work with us one-on-one, (a real, live person!) from start to finish, to create the perfect stationery! We offer full customization for all orders, and with our complimentary design service, we can help you with any questions about etiquette, wording, fonts, choosing the right colors, or any other questions you may have about your stationery. During the design process, you can make changes to fonts, wording, designs/design layouts, colors and more, all at no additional cost. Our mission is to give you a fun, stress-free experience creating stationery that you will LOVE.

PRICING

Our invitations are priced by invitation suite. Each suite in our 5-piece invitation package includes the main invitation, reply card, insert card, outer envelope & reply envelope. Because we offer so many extra options, all embellishment add-on's are available ala carte. The pricing section of this guide will give you some pricing for our invitations and add-on options, and give you an idea of what to expect for your budget.

PROCESS

- 1. Find a Design You Love!* - Take a look through our wedding collection and let us know which designs you love. You can personalize just about everything with our designs, so pick your favorites and we will customize them to create a design that suits you! Don't see exactly what you want? Don't worry- we can start from scratch, or combine multiple designs to create a new design. No matter your vision or style, we will work with you to create the perfect stationery.
- 2. Customization & Details!* - Next take a look through all of our customization and add-on options! Choose your favorite ink colors, envelope colors, fonts, and any add-on details you may want, like ribbon, wax seals, & more! (Don't worry, if you need help deciding, we will definitely give you some tips and recommendations when we start designing!
- 3. Order, Design, Proof & Print!* - When you are ready to start creating your invitations, you will fill out our order form to start your order. Once we receive your form, we will contact you to finalize the details, and send you an invoice for payment. Then we'll start working on your designs! Throughout the design process, you will receive complimentary digital proofs, with unlimited revisions. When viewing your design proofs, carefully check all wording, spelling and details to be sure that everything is correct. Once the designs are finalized, and you absolutely love your invitations, we will have you approve the final proof, and send your project to print!

WEDDING STATIONERY GUIDE & TIMELINE

12-8 Months | Save the Dates:

ONCE YOU HAVE SELECTED YOUR WEDDING DATE AND VENUE, IT IS TIME TO SEND OUT YOUR SAVE THE DATES! SAVE THE DATES ARE OPTIONAL, AND IT'S UP TO YOU IF YOU'D LIKE TO LET YOUR GUESTS KNOW AHEAD OF TIME. HOWEVER, IF YOU ARE HAVING A DESINATION WEDDING OR HAVE A LOT OF OUT-OF-TOWN GUESTS, IT IS IMPORTANT TO GIVE YOUR FRIENDS AND FAMILY AS MUCH NOTICE AS POSSIBLE. SAVE THE DATES WILL BE THE FIRST IMPRESSION OF YOUR WEDDING VISION, SO YOU CAN COORDINATE THESE CARDS TO THE STYLE OF YOUR WEDDING INVITATIONS AND DAY-OF STATIONERY.

8-4 Months | Wedding Invitations:

ONCE YOU HAVE SENT OUT YOUR SAVE THE DATES, YOU CAN BEGIN DESIGNING YOUR WEDDING INVITATIONS. THIS DESIGN WILL COORDINATE WITH YOUR SAVE THE DATE CARDS AND WILL SET THE TONE FOR YOUR WEDDING, SO BE SURE TO USE YOUR WEDDING STYLE, COLORS AND THEME TO BRING YOUR VISION TO LIFE ON PAPER!

3-2 Months | Mail your Invitations!

YOU SHOULD HAVE YOUR GUESTS RSVP BY 4-5 WEEKS BEFORE YOUR WEDDING, AND YOU WILL WANT TO GIVE YOUR GUESTS ABOUT 4 WEEKS TO RESPOND, SO IT IS BEST TO MAIL YOUR INVITATIONS ABOUT 8-9 WEEKS BEFORE YOUR WEDDING.

4-5 Weeks | Day-Of Stationery:

ONCE YOU HAVE YOUR INVITATIONS MAILED, IT IS BEST TO CONTACT YOUR STATIONER AS SOON AS YOU CAN TO ORDER YOUR COORDINATING DAY-OF STATIONERY. ALL DAY-OF STATIONERY IS OPTIONAL, HOWEVER COORDINATING YOUR WEDDING DESIGN THROUGHOUT YOUR CEREMONY AND RECEPTION GIVES A STYLED, COHESIVE LOOK!

Day-Of | Enjoy every minute!

PAPER GUIDE

CRANE'S LETTRA

OUR HOUSE SELECT PAPER - A SOFT, LUXURIOUS 100% COTTON PAPER AVAILABLE IN WHITE, NATURAL WHITE & ECRU.
STANDARD THICKNESS 110LB, DOUBLE THICK 220LB* (DOUBLE THICK PAPER FOR LETTERPRESS AND FOIL ONLY, ADDITIONAL CHARGE.)



*Bright
White*



*Natural
White*



Ecrú

SAVOY COTTON

EXTRA THICK 100% COTTON PAPER AVAILABLE IN WHITE & NATURAL WHITE.
184LB* THICKNESS - OFFERS A PERFECT OPTION FOR A THICKER PAPER FOR FLAT PRINTED STATIONERY.



White



*Natural
White*

STRATHMORE COTTON

100% COTTON PAPER WITH COLOR OPTIONS. AVAILABLE IN BLUSH, SOFT GRAY, CHARCOAL GRAY & CHINO.
ALSO AVAILABLE IN STANDARD AND DOUBLE THICK (DOUBLE THICK PAPER FOR LETTERPRESS AND FOIL ONLY.)*



Blush



Soft Gray

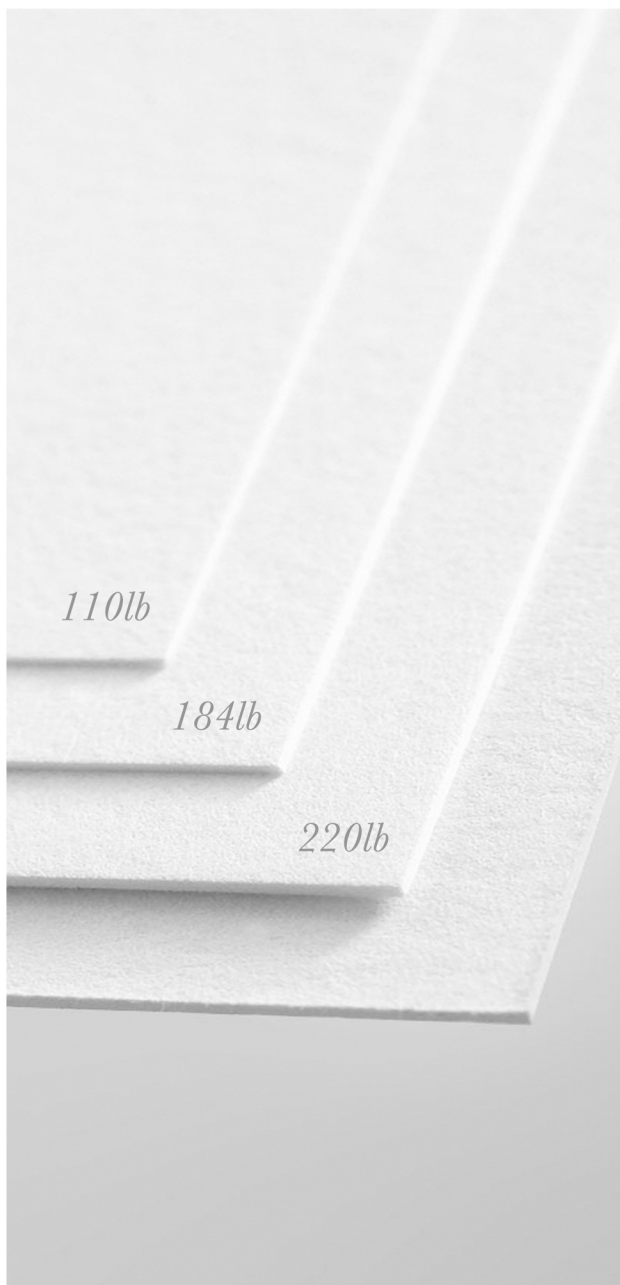


Charcoal



Chino

*CRANE'S LETTRA 110LB COTTON PAPER IS INCLUDED WITH YOUR ORDER. ALL OTHER PAPER OPTIONS
ARE AVAILABLE FOR UPGRADE WITH AN ADDITIONAL CHARGE.



PAPER THICKNESS

All of our paper options are luxuriously thick, soft cotton paper, available in 110lb, 184lb and 220lb.

110LB & 184LB PAPER IS AVAILABLE FOR FLAT PRINTING.
220LB PAPER IS AVAILABLE FOR LETTERPRESS & FOIL ONLY.

CRANE'S LETTRA 110LB COTTON PAPER IS INCLUDED WITH ALL ORDERS.
ALL OTHER PAPER OPTIONS ARE AVAILABLE
FOR UPGRADE WITH AN ADDITIONAL CHARGE.

INVITATION & SAVE THE DATE PACKAGES

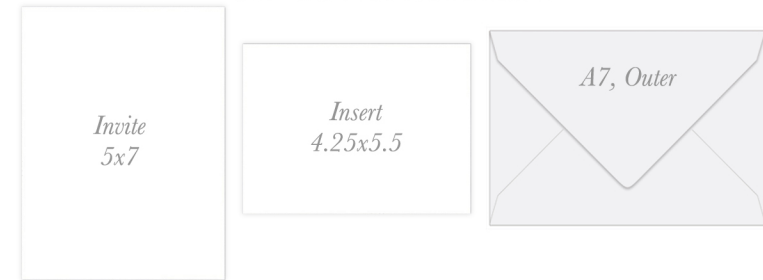
2-piece Save the Date packages include:

5x7 INVITATION
A7 OUTER ENVELOPE



3-piece Invitation packages include:

5x7 INVITATION
4.25x5.5 INSERT CARD
A7 OUTER ENVELOPE



4-piece Invitation packages include:

5x7 INVITATION
3.5x5 REPLY CARD
A7 OUTER ENVELOPE
A1 REPLY ENVELOPE



5-piece Invitation packages include:

5x7 INVITATION
3.5x5 REPLY CARD
4.25x5.5 INSERT CARD
A7 OUTER ENVELOPE
A1 REPLY ENVELOPE



INK COLOR CHOICES



ENVELOPE COLOR CHOICES



Snow



Pearl White



Cream



Chardonnay



Timberwolf



Gray Fog



Stone



Smoke



Cobblestone



Slate



Beach Sand



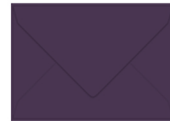
Walnut



Chocolate



Black



Grape



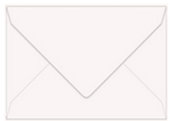
Plum



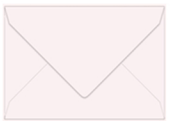
Purple



Lilac



Powder Pink



Pale Pink



Blush



Dusty Rose



Old Rose



Rosa



Berry



Fuchsia



Razzle



Mulberry



Burgundy



Maroon



Rose Bud



Scarlet



Coral



Sun Glow



Canary



Banana



Meadow



Olive



Sea Grass



Light Moss



Sage



Matcha



Seedling



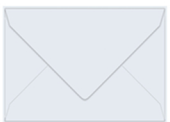
Sequoia



Forest



Rain



Light Sky



Pastel Blue



Dusty Blue



Baltic Blue



New Blue



Storm Cloud



Azure



Royal



Colblt



Blazer Blue



Cyan



Marina



Placid



Cornflower



Tiffany



Aqua



Dark Teal

ENVELOPE PRINTING

All of our invitation orders receive complimentary envelope address printing which includes digital printing for both the outer and reply envelopes.

Outer Envelopes

YOUR GUEST'S NAMES AND ADDRESSES WILL BE PRINTED ON THE FRONT OF YOUR OUTER MAILING ENVELOPE.

YOUR NAMES AND RETURN ADDRESS WILL BE PRINTED ON THE BACK FLAP OF THE OUTER MAILING ENVELOPE.

Reply Envelopes

YOUR NAMES AND RETURN ADDRESS WILL BE PRINTED ON THE FRONT OF YOUR REPLY ENVELOPE.

Design

AS ALWAYS, YOUR ENVELOPES CAN BE COMPLETELY CUSTOMIZED! YOUR ENVELOPES WILL BE PRINTED WITH YOUR CHOICE OF DESIGN, COLOR & FONT! WE WILL DESIGN YOUR ENVELOPES WITH ANY FONT AND STYLE TO COORDINATE WITH YOUR INVITATIONS.

When you place your order, you will receive our envelope addressing excel template, where you can input your guest addresses. We will create a full PDF preview of your envelopes for you to review & proof before printing.



EMBELLISHMENTS

Embellishments are the best (and our favorite) way to tie together & put that perfect finishing touch on your invitations or stationery!

Invitation Mat

MATTE, METALLIC OR GLITTER

Envelope Liners

MATTE, METALLIC, PATTERN OR CUSTOM DESIGN

Ribbon

SILK, SATIN OR FAUX SILK

TWINE OR STRING

RIBBON, TWINE OR STRING WITH MONOGRAM TAG

Belly Bands

PLAIN COLORED OR GLITTER BELLY BAND

PRINTED BELLY BAND

BELLY BAND WITH MONOGRAM TAG

BELLY BAND WITH MONOGRAM TAG & COLORED BACKING

Wax Seals

ENVELOPE WAX SEAL

RIBBON WITH WAX SEAL

VELLUM GATEFOLD WITH WAX SEAL

Invitation Pocket

LANDSCAPE OR PORTRAIT POCKET

SINGLE POCKET CARD

SINGLE PANEL POCKET

GATEFOLD

VELLUM GATEFOLD

Postage

CUSTOM DESIGNED POSTAGE STAMPS



COORDINATING WEDDING DAY-OF OPTIONS

You've picked the perfect venue, and sent the perfect invitations - now, it's all about the day-of details!

We know that you want your wedding to be perfect, and that includes having a cohesive look throughout the entire day! Which is why we offer coordinating designs for all types of wedding stationery and day-of items, including:

Ceremony Programs, Reception Menus, Escort Cards, Place Cards, Favor Cards & Tags, Thank You Notes, Table Numbers, Thank You Cards, Reception & Ceremony Signs and Decor, Stickers, Napkins, Cups, Coasters, Drink Coozies, & More!

We also offer Day-Of Stationery Packages so that you can achieve your wedding vision in a simple and affordable way! Here's how it works: Choose any Day-Of Stationery pieces that you want! We'll design a full set of stationery to match your style and/or invitation design! Orders with two items will receive 10% off, orders with three items will receive 15% off, and orders with four or more items will receive 20% off!



UNDERSTANDING PRINT METHODS

FLAT PRINTING:

Flat or digital printing is the process of transferring ink to paper, printed with an inkjet printer. This method produces a flat image with matte colors. This is our most popular option, as you are not limited with colors, and you can still achieve a gorgeous & elegant look at an affordable price.

LETTERPRESS:

Letterpress is a luxurious print method where a plate is pressed onto the paper with ink to produce a deep impression. A plate must be made for each color printed so letterpress is priced by the amount of colors in the design. There are a large selection of ink colors, however you are limited to one, two or three colors in a design.

FOIL:

Foil stamping is similar to the process of letterpress, pressed with plates, but uses metallic foil instead of ink to create a shiny finish. Our most common foil colors are gold, silver, copper, champagne and rose gold.

LETTERPRESS + FLAT PRINTING, FOIL + FLAT PRINTING:

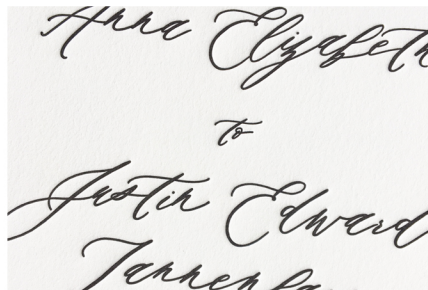
Designs with a lot of detail or color cannot be printed by letterpress or foil, therefore must be digitally printed before the letterpress or foil process. For example, if you select a floral design, the florals will be flat printed, and the text will be printed with your choice of letterpress or foil.

BUDGET SUITES:

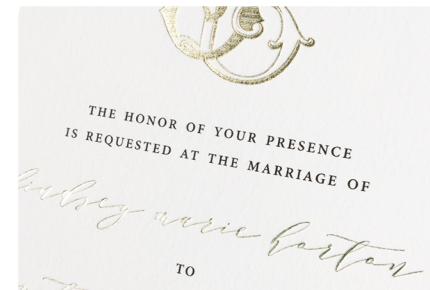
Alternate print methods are very elegant and gorgeous, however can be a bit costly. We know budget is important, so we created some packages that include a letterpress or foil printed invitation with flat printed insert cards! This allows you to achieve that luxurious look at a more affordable price.



FLAT PRINTING



LETTERPRESS



FOIL

PRICING GUIDE

(price per suite)

FLAT PRINTING

Suite Pricing	50	75	100	125	150	175	200	225	250
2-Piece Invitation/Save the Date	3	3	2.75	2.75	2.50	2.50	2.25	2.25	2
3-Piece Invitation	4.25	4.25	3.75	3.75	3.50	3.50	3.25	3.25	3
4-Piece Invitation	4.75	4.75	4.50	4.50	4.25	4.25	4	4	3.75
5-Piece Invitation	5.75	5.75	5.50	5.50	5.25	5.25	5	5	4.75

ONE COLOR LETTERPRESS

Suite Pricing	50	75	100	125	150	175	200	225	250
2-Piece Invitation/Save the Date	8.25	6.75	6	5.75	5.25	4.75	4.25	4	3.50
3-Piece Invitation	10.25	8.75	8	7.75	7.25	6.75	6.25	5.75	5.25
4-Piece Invitation	10.75	9.25	9.50	8.25	7.75	7.25	6.75	6.25	5.75
5-Piece Invitation	14.50	12.50	10.50	10	9.50	9	8.50	8.25	8

TWO COLOR LETTERPRESS | FOIL

Suite Pricing	50	75	100	125	150	175	200	225	250
2-Piece Invitation/Save the Date	9.75	8.25	7.5	7	6.50	6	5.50	5.00	4.50
3-Piece Invitation	14.5	13	12.50	12	11.50	11	10.50	10	9.50
4-Piece Invitation	15	13.50	13	12.50	12	11.50	11	10.50	10
5-Piece Invitation	20.75	18.75	16.75	16.25	15.75	15.25	14.75	14.25	13.75

FOIL + LETTERPRESS

Suite Pricing	50	75	100	125	150	175	200	225	250
2-Piece Invitation/Save the Date	14.75	12.75	10.75	10.25	9.75	9.25	8.75	8.25	7.75
3-Piece Invitation	19.25	16.25	13.25	12.75	12.25	11.75	11.25	10.75	10.25
4-Piece Invitation	19.75	16.75	13.75	13.25	12.75	12.25	11.75	11.25	10.75
5-Piece Invitation	25.75	22.75	19.75	19.25	18.75	18.25	17.75	17.25	16.75

BUDGET SAVING SUITES

Don't be afraid to mix print methods! Opting for a letterpress or foil printed invitation, with flat printed insert cards is a budget-friendly way to achieve that same look for less!

	50	75	100	125	150	175	200	225	250
Letterpress Package 1 (Includes 1-Color Letterpress Invitation, with Flat Printed Reply & Insert Card and envelopes)									
Per Suite	9.75	8.50	8	7.75	7.25	6.75	6.25	6	5.75
Letterpress Package 2 (Includes Foil or 2-Color Letterpress Invitation, with Flat Printed Reply & Insert Card and envelopes)									
Per Suite	11.75	10.25	9.50	9	8.50	8	7.50	7	6.50
Letterpress Package 3 (Includes Foil & Letterpress Invitation, with Flat Printed Reply & Insert Card and envelopes)									
Per Suite	16	14	12	11.50	11	10.50	10	9.50	9

Contact us for other custom suite packages & pricing!

INVITATION EMBELLISHMENTS

Embellishments are the perfect way to tie together and put that finishing touch on your invitation suite! Mix and match embellishment options, in your choice of colors and styles! (Embellishments are priced per invitation)

Embellishment	50	60	70	80	90	100+
Envelope Liner	1.25	1.25	1.25	1.25	1.25	1.25
Silk Ribbon	2.5	2.5	2.5	2.5	2.5	2.50
Satin Ribbon or Twine	2	2	2	2	2	2
Belly Band	.75	.75	.75	.75	.75	.75
Printed Belly Band	1.25	1.25	1.25	1.25	1.25	1.25
Square Monogram Tag	.75	.75	.75	.75	.75	.75
Monogram Tag with Colored Backing	1	1	1	1	1	1
Invitation Backing - 1 Layer	.65	.65	.65	.65	.65	.65
Invitation Backing - 2 Layers	.95	.95	.95	.95	.95	.95
Invitation Pocketfold	1.75	1.75	1.75	1.75	1.75	1.75
Vellum Gatefold	1.25	1.25	1.25	1.25	1.25	1.25
Thick Paper Upgrade - Invitation	.95	.95	.95	.95	.95	.95
Thick Paper Upgrade - Each Insert	.45	.45	.45	.45	.45	.45
Double Thick Paper - Invitation	1	1	1	1	1	1
Double Thick Paper - Each Insert	.50	.50	.50	.50	.50	.50
Deckled Edges - Invite Only	.50	.50	.50	.50	.50	.50
Deckled Edges - Full Suite	1	1	1	1	1	1
Wax Seal - 1.25 Inch	1.65	1.65	1.65	1.65	1.65	1.65
Wax Seal - 1.5 Inch	1.95	1.95	1.95	1.95	1.95	1.95

DAY OF ITEMS

*All Day-Of paper goods are printed on our 100% cotton paper and are designed to perfectly match your Save the Dates & Wedding Invitations!
(day-of items are priced per item)*

Day-Of Item	50	75	100	125	150	175	200	225	250
Ceremony Program - One Side	1.75	1.75	1.75	1.75	1.75	1.75	1.65	1.65	1.65
Ceremony Program - Double Sided	2	2	2	2	2	2	1.85	1.85	1.85
Ceremony Program - Double Sided Fan	2.25	2.25	2.25	2.25	2.25	2.25	2.05	2.05	2.05
Ceremony Program - Booklet/Brochure	2.75	2.75	2.75	2.75	2.70	2.65	2.60	2.55	2.50
Ceremony Program - Booklet with Ribbon	3.75	3.75	3.75	3.75	3.70	3.65	3.60	3.55	3.50
Menu	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5
Escort Card/Place Card - Flat Card	1	1	1	1	1	1	1	1	1
Escort Card/Place Card - Folded Card	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25
Table Numbers	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
Thank You Cards - Flat, with Envelopes	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5
Thank You Cards - Folded, with Envelopes	1.75	1.75	1.75	1.75	1.75	1.75	1.75	1.75	1.75
Small Cards - 4.25" by 5.5"	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25
Favor Tags	0.85	0.85	0.85	0.85	0.85	0.85	0.85	0.85	0.85
Small Sign (5"x7")	10								
Medium Sign (8"x10")	15								
Large Sign (11"x14")	25								
Large sign (12"by16")	35								
Extra Large Sign - Digital File Only	25								

*We also offer other day-of items including acrylic and chalkboard signs, custom napkins, cups, matches, drink cozies, and more!
Contact us for pricing!*

READY TO GET STARTED?

We can't wait to discuss your wedding stationery with you!

*If you would like more information,
or have any questions,
feel free to contact us at simplypaperco@gmail.com*

*If you would like to get started with an order, head over to
www.simplypaperco.com/order*

*to request a quote, or fill out our custom Save the Date,
Invitation or Day-Of Stationery order forms!*

*We look forward to hearing from you,
and helping you create the wedding stationery of your dreams!*



